



Health  
Professionals  
Advancing  
LGBTQ+ Equality

# GLMA'S 43<sup>RD</sup> ANNUAL CONFERENCE ON LGBTQ+ HEALTH

October 9-11, 2025 | Minneapolis, MN



20  
25

SPONSORSHIP  
OPPORTUNITIES

Be a part of **#GLMA2025**



[glma.org/conference](https://glma.org/conference)

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# CONFERENCE THEME: UNITY. ACTION. PROGRESS.

This year's conference theme, **Unity. Action. Progress.**, highlights the transformative power of collective effort in advancing LGBTQ+ health equity. It emphasizes the importance of **standing together, taking decisive steps to address disparities, and building momentum toward a future where every LGBTQ+ individual can access affirming, inclusive care.** By uniting as advocates, taking meaningful action, and driving progress, health professionals can break down barriers and create a healthcare system that truly serves and uplifts the diversity of our communities.

## CONNECT WITH LGBTQ+ HEALTH PROFESSIONALS

Since its inception in 1981, **GLMA's Annual Conference on LGBTQ+ Health** has served as the premier scientific conference shaping the future of LGBTQ+ health care, where health professionals come together to share innovative breakthroughs and interventions on LGBTQ+ health.

This year's conference will provide attendees with opportunities to access cutting-edge research and learn evolving best practices to enhance support for their LGBTQ+ patients.

### 750+ Health Professional Attendees

GLMA's Annual Conference is the premier convening for health professionals working to shape the future of LGBTQ+ health.

### 30+ Disciplines Represented

The conference is a unique opportunity to reach all professions, including Physicians, Nurses, PAs, Behavioral Health Specialists, Researchers, Administrators, Social Workers, Pharmacists, and more.

### 35+ CME/CE Accredited Sessions

Topics include LGBTQ+ advocacy, sexual health, HIV prevention and treatment, gender-affirming care, BIPOC health, mental health, violence prevention, and more.



# HOSTED IN MINNEAPOLIS, MINNESOTA

GLMA is proud to bring our **43rd Annual Conference on LGBTQ+ Health to Minneapolis, Minnesota!** Building on last year's success—the largest conference in our organization's history—we are thrilled to make this year even better.

**Why Minneapolis?** Minneapolis is an epicenter of innovation, inclusion, and excellence in health care. With world-class medical institutions, pioneering public health research, and a rich history of advocacy, the city offers a perfect setting to explore the latest advancements in LGBTQ+ health. Beyond the conference, attendees will enjoy a city known for its award-winning park systems, diverse arts and culture, and welcoming community. Minneapolis offers the perfect blend of professional insight and personal inspiration, making it the ultimate destination for this year's event.

## **Meeting This Moment: *Unity. Action. Progress.***

In an era marked by continued attacks on LGBTQ+ rights, our community has risen to demonstrate extraordinary strength. GLMA's Annual Conference is more than an opportunity to share knowledge—it's a call to action. This year's theme, **Unity. Action. Progress.**, reflects our commitment to coming together, taking meaningful action, and driving forward progress in LGBTQ+ health equity.

By sponsoring this conference, you will stand with a passionate community of healthcare professionals and advocates dedicated to creating an inclusive and equitable healthcare system for all.



# ABOUT GLMA

Founded in 1981, GLMA is the **oldest and largest** association of LGBTQ+ and allied health professionals. GLMA's mission is to ensure health equity for LGBTQ+ communities and equality for LGBTQ+ health professionals in their work and learning environments.

## OUR STRATEGIES

To achieve our mission, GLMA utilizes the scientific expertise of its diverse multidisciplinary membership to inform and drive advocacy, education, and research.

## OUR COMMITMENTS

We are dedicated to fostering inclusivity and promoting diverse perspectives in the field of health equity. As part of this commitment, we offer financial support for conference participation of historically excluded groups. This includes but is not limited to BIPOC, intersex, disabled, and Indigenous & Two-Spirit individuals. By breaking down barriers to access, we aim to create a platform where diverse perspectives can thrive and shape the future of health equity together.

## OUR MEMBERS

GLMA's membership is comprised of health professionals from diverse disciplines, across the country, covering the entire spectrum of our members' career journeys.

## OUR TEAM

Our growing team is the heart of our success, both in fulfilling our mission and driving opportunities for health professionals to connect and learn.



## LETTER FROM GLMA'S EXECUTIVE DIRECTOR

**Alex Sheldon, MA** (*they/them*)

As I prepare for the 43rd Annual Conference on LGBTQ+ Health with GLMA, I am excited to announce that this year's event will be hosted in the vibrant city of Minneapolis, MN! This year's theme, *Unity. Action. Progress.*, reflects our shared dedication to driving meaningful change in LGBTQ+ health equity—and we invite you to be an essential part of this mission.

Building on the record-breaking success of last year's conference—the largest in GLMA's history—we expect to welcome over 750 attendees, including health professionals, researchers, academics, policymakers, health administrators, and advocates from across disciplines. This diverse and engaged audience offers a unique platform for your organization to stand out as a leader in health equity and inclusivity.

The sponsorship opportunities at this year's conference are carefully designed to deliver maximum impact for your organization. From exclusive networking events to premium branding opportunities, your support will be fully integrated into the heart of the event.



But sponsorship is about more than just visibility—it reflects your organization's values. By supporting this conference, you're not just promoting your organization; you're demonstrating an enduring commitment to improving health outcomes for LGBTQ+ communities and cultivating inclusivity within healthcare.

Join us in Minneapolis as we shape the future of LGBTQ+ health. Let your sponsorship be a powerful statement of your commitment to health equity.

In health,

A handwritten signature in black ink that reads "Alex Sheldon". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

# JOIN OUR PAST SPONSORS

See your organization highlighted among health leaders from numerous sectors.





“  
The conference was fantastic! It has allowed me to broaden my network with others who share a passion for this essential work.

**Madrone B. Phoenix, LICSW** *(she/they)*

“  
I came back inspired from seasoned folks who have made a difference and from the next generation who are now empowered. I appreciated the professionalism of the conference and how well it was put together.

**Hung Nguyen, MD** *(he/him)*

“  
This conference gave me hope about growing old and succeeding in my advocacy/medical practice as a queer & trans person. Thank you so much for the scholarship to make it happen, this was a genuinely life changing and inspiring experience to have as a student.

**Finley Baker, OTS** *(they/them)*

“  
The conference was fabulous. This is the Protective Factor and has been since 1981. It so warms my heart.

**Anuradha Gupta,**  
AD, MMS (BEng), MBA *(she/her)*





# SPONSOR PACKAGE BENEFITS CHART

**Premier**  
**\$65,000**  
*(1 Available)*

**Platinum**  
**\$40,000**  
*(3 available)*

**Gold**  
**\$25,000**  
*(5 available)*

**Silver**  
**\$15,000**  
*(10 available)*

**Bronze**  
**\$7,500**  
*(15 available)*

	Premier \$65,000 <i>(1 Available)</i>	Platinum \$40,000 <i>(3 available)</i>	Gold \$25,000 <i>(5 available)</i>	Silver \$15,000 <i>(10 available)</i>	Bronze \$7,500 <i>(15 available)</i>
<b>Exhibit Booths</b>	3 Booths	3 Booths	1 Booth	1 Booth	1 Booth
<b>Conference Registrations</b>	15	10	5	4	2
<b>GLMA Memberships for Employees</b>	15	10	5	4	2
<b>Recognition in Social Media Posts</b>	Individual Post	Individual Post	Group Post	Group Post	Group Post
<b>Conference Bag &amp; Bag Inserts</b>	Logo on Bag + 3 Inserts	2 Inserts	2 Inserts	1 Insert	1 Insert
<b>Logo Placement in Program</b>	✓	✓	✓	✓	✓
<b>Listing on Conference App</b>	✓	✓	✓	✓	✓
<b>Recognition in Emails to 13,000+ GLMA Supporters</b>	✓	✓	✓	✓	✓
<b>Ad in Conference Program</b>	Inside Cover; Full Page	Full Page	1/2 Page	1/4 Page	
<b>Reception Remarks</b>	5 Minutes	3 Minutes	2 Minutes		
<b>Special Session on Custom Topic</b>	1 Non-CME Session				
<b>Branded Hotel Keycards</b>	✓				
<b>Branded Attendee Lanyards</b>	✓				
<b>Branded Step &amp; Repeat</b>	✓				
<b>Branded Wifi Network</b>		✓			

# SPONSOR MENU: PREMIER

We are offering this exclusive opportunity to lead the Annual Conference as a premier sponsor. Take advantage of unique opportunities to showcase your brand's commitment to LGBTQ+ health equity and connect with GLMA's audience.

## Premier Sponsor – \$65,000 (1 available)

- Logo on attendee lanyards
- Logo on conference hotel key cards
- Logo on conference bag; three bag inserts
- Logo on conference step & repeat banner
- Special session on topic of your choosing
- 3 exhibit booths in premier locations
- Five-minute welcome remarks at Opening Reception
- Inside cover, full-page ad in printed Program Guide
- Banner logo placement on conference app
- GLMA homepage recognition for one month prior to event
- 15 complimentary conference registrations
- 15 GLMA Memberships for company employees
- Premium recognition in conference emails to 13K+ GLMA supporters
- Premium recognition in individual sponsor social media posts



# SPONSOR MENU: PLATINUM & GOLD

## Platinum Sponsor — \$40,000 (3 available)

- 3 booths in premier locations
- Three minute welcome remarks at networking reception
- One full page ad in printed Program Guide
- Logo on Program Guide sponsor page
- Listing on conference app
- Two bag inserts
- 10 complimentary conference registrations
- 10 GLMA Memberships for company employees
- Premium recognition in conference emails to 13K+ GLMA supporters
- Premium recognition in group sponsor social media posts

**Platinum Non-Profit/Partners -**

**\$25,000**

(see page 13)

## Gold Sponsor — \$25,000 (5 available)

- 1 booth in premier location
- Two minute welcome remarks at networking reception
- ½ page ad in printed Program Guide
- Logo on Program Guide sponsor page
- Listing on conference app
- Two bag inserts
- 5 complimentary conference registrations
- 5 GLMA Memberships for company employees
- Recognition in conference emails to 13K+ GLMA supporters
- Recognition in group sponsor social media posts

**Gold Non-Profit/Partners -**

**\$15,000**

(see page 13)



# SPONSOR MENU: SILVER & BRONZE

## Silver Sponsor — \$15,000 (10 available)

- One booth in exhibit hall
- ¼ page ad in printed Program Guide
- Logo on Program Guide sponsor page
- Listing on conference app
- One bag insert
- 4 complimentary conference registrations
- 4 GLMA Memberships for company employees
- Recognition in conference emails to 13K+ GLMA supporters
- Recognition in group sponsor social media posts

**Silver Non-Profit/Partners -**  
**\$10,000**  
 (see page 13)

## Bronze Sponsor — \$7,500 (15 available)

- One booth in exhibit hall
- Logo on Program Guide sponsor page
- Listing on conference app
- One bag insert
- 2 complimentary conference registrations
- 2 GLMA Membership for a company employee
- Recognition in conference emails to 13,000+ GLMA supporters
- Recognition in group sponsor social media posts

**Bronze Non-Profit/Partners -**  
**\$5,000**  
 (see page 13)



# PARTNER ORGANIZATIONS

## Non-Profits, Government Partners, Unions, and Schools & Universities

We offer sponsor packages to a wide range of institutional partners in order to ensure equitable access to this event for organizations of all sizes and budgets. *These package benefits are the same as above.*

Platinum - **\$25,000**

Gold - **\$15,000**

Silver - **\$10,000**

Bronze - **\$5,000**

**Please connect with us if you would like to explore a [partnership](#) for this year's event!**

**Does your organization have a conference or event significant to health professionals?**

Connect with our team to explore an exhibit booth exchange!



# EXHIBIT BOOTH OPPORTUNITIES

**Not ready to commit to a full sponsorship package?** Secure an exhibit booth in our vibrant Exhibit Hall to boost your brand's visibility and engage directly with attendees. Strategically located in the atrium just outside the Grand Ballroom, the Exhibit Hall serves as the heartbeat of the event. With conference sessions spread across multiple floors overlooking the Exhibit Hall, your booth will be in prime view throughout the day.

**Complimentary Premium Booths:** Every **full sponsor package** includes a complimentary premium exhibit booth, positioning your brand front and center. If you're looking for additional exposure or flexible options, standalone exhibit booth packages and extra booths are available.

**Each booth will be supplied with:**

- 8' high background
- 3' high side-rail divider
- One 2'x6'x30" table, skirted on three sides
- Two chairs
- One wastebasket
- One 7"x44" booth identification sign

Corporate Rate

**\$5,000**

Non-Profit & Partner Rate

**\$3,500**

*\*See next page for eligible partner information*

## Engagement Opportunities:

The Exhibit Hall will be open during the all three days of the conference, with strategically scheduled high-traffic times and networking opportunities.

## Additional Exposure at Opening Reception:

Every year, we hold our Opening Reception in the Exhibit Hall, ensuring your booth benefits from maximum visibility and high foot traffic in a vibrant, engaging setting.

## Showcase Your Brand:

Staff your booth with engaging, knowledgeable team members who can showcase your organization's value and build meaningful connections. Focus on peak hours for maximum impact.



# PROGRAM GUIDE ADVERTISING

Sponsors have the opportunity to secure additional advertising space in the Conference Program Guide. This presents an excellent way to engage directly with attendees as the Program Guide serves as the primary resource for all conference participants.

**To be included in the printed guide, all creative materials must be submitted by September 15, 2025.**

## Program Guide Ad Dimensions & Pricing:

*These prices are separate or additional from ads included in full sponsorship packages.*

### **Full-Page (with bleed): \$2,500**

- Ad Dimensions: 8.75" x 11.25"
- Trim Size: 8.5" x 11"

### **Half-Page (with bleed): \$1,750**

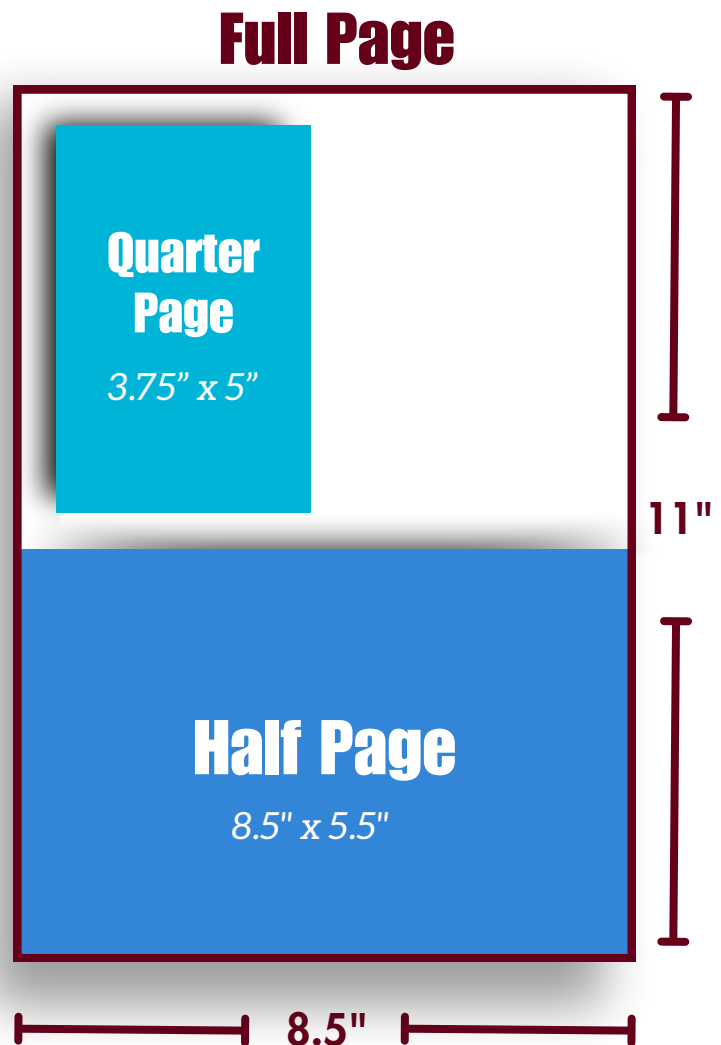
- Ad Dimensions: 8.75" x 5.75"
- Trim Size: 8.5" x 5.5"

### **Quarter Page (with margin): \$1,000**

- Dimensions: 3.75" x 5"

## Program Guide Mechanical Specs:

- All ads must be built at 100% of actual size
- Minimum resolution: 300dpi
- Color: CMYK or grayscale
- Ads should be submitted in PNG or JPG.
- All fonts must be rasterized, embedded, or outlined.



# SPECIAL EVENTS SPONSOR OPPORTUNITIES



**\$8,000**  
(1 available)

## Health Professionals in Training (HPiT) Community Reception

Showcase your support for the next generation of health professionals by sponsoring the HPiT Community breakfast or evening activity!



**\$10,000**  
(1 available)

## Opening Reception

Sponsor one (or both!) of the conference receptions, utilizing an ideal platform for elevating your brand in a lively and engaging social setting. The open bar will attract peak attendance! Remarks included.



**\$10,000**  
(1 available)

## Lesbian Health Fund Karaoke Night

Demonstrate your commitment to advancing health equity for LGBTQ+ women and girls by supporting the LHF's vibrant karaoke reception, dedicated to impactful research!



**\$10,000**  
(1 available)

## Nursing Section Luncheon

Engage directly with an audience of nursing professionals at the Annual Luncheon, featuring a Keynote Speaker and dedicated to GLMA's Nursing Section.



**\$12,000**  
(1 available)

## Local Experience in Minneapolis

Leave attendees with an unforgettable impression of Minneapolis by sponsoring this exciting off-site event!



**\$15,000**  
(2 available)

## VIP & Major Donor Reception

This invite-only event is a unique opportunity to connect with influential individuals and make a lasting impact. Sponsorship includes signage, remarks, and up to 20 invitations of your choosing.



## All Special Events Sponsors Receive:

- Logo placement on signage & recognition at event
- Logo placement & recognition in Program Guide
- Listing on conference app
- Complimentary conference registrations
- Recognition on sponsor social media posts
- Recognition in conference emails to 13,000+ GLMA members & supporters



# SPECIAL SPACES SPONSOR OPPORTUNITIES



**\$8,000**  
**(3 available)**

## Networking Caucuses

Demonstrate your commitment to professional development by sponsoring a networking session or caucus.



**\$8,000**  
**(2 available)**

## Coffee & Refreshment Station

Foster a revitalizing atmosphere with coffee, tea and an assortment of snacks! Showcase your brand at these highly visible stations; keeping attendees energized throughout the day.



**\$8,000**  
**(1 available)**

## Wellness Lounge

Sponsor the Wellness Room—an inviting space for attendees to recharge and refocus throughout the conference. Your brand will stand out in a space designed to create a lasting, positive impact on every visitor.



**\$20,000**  
**-\$40,000**  
**(4 available)**

## Satellite Sessions & Product Theater

This is an opportunity to showcase your brand's products or services with a 45-minute product theater or content-driven session. *(Note: Non-CME)*

## All Special Spaces Sponsors Receive:

- Logo placement on signage & recognition at event
- Logo placement & recognition in Program Guide
- Listing on conference app
- Complimentary conference registrations
- Recognition on sponsor social media posts
- Recognition in conference emails to 13,000+ GLMA members & supporters

# EXCLUSIVE BRANDING SPONSOR OPPORTUNITIES

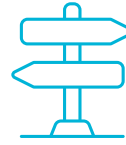
\* Hotel Key, Lanyard, Step & Repeat, and Wifi benefits are included in the Premier and Platinum Sponsor Package, and are available on a first-come, first-served basis.



**\$7,500**  
(1 available)

## Step & Repeat Banner Sponsor

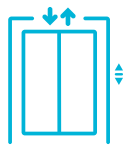
Create lasting memories for all conference attendees as the exclusive co-branded Step & Repeat Banner sponsor, in partnership with GLMA.



**\$10,000**  
(1 available)

## \*NEW\* Wayfinder Signage Sponsor

Lead attendees seamlessly to sessions and events while putting your logo front & center on these acrylic floor decals, pillar wraps, and classic directional signs.



**\$8,500**  
(1 available)

## \*NEW\* Elevator Wrap Sponsor

Capture attention from multiple vantage points including the exhibit hall every time attendees move between floors for main stage events and sessions on the above floors.



**\$10,000**  
(1 available)

## Hotel Key Sponsor

Be an key part of the conference experience as the exclusive key card sponsor. Your logo will appear with conference branding on key cards for all attendees at the host hotel.



**\$8,500**  
(1 available)

## Photo Booth Sponsor

Facilitate a more memorable experience for all conference attendees as the photo booth sponsor. Your logo will appear on all attendee photos, printed and digital.



**\$10,000**  
(1 available)

## Lanyard Sponsor

Integrate into every attendee's experience as the exclusive lanyard sponsor. Your brand will appear on the official badge lanyards required at all sessions and social events.



**\$10,000**  
(1 available)

## Wifi Sponsor

Ensure seamless connectivity for all attendees as the exclusive WiFi sponsor and customize the network name and password for all attendees.



**\$15,000**  
(1 available)

## \*NEW\* Atrium Glass Railing Sponsorship

Elevate your brand on the wrap-around glass railing overlooking the circular atrium, visible from the exhibit hall on the ground floor & 5 upper floors hosting sessions. This premium placement ensures outstanding visibility at this event.

## All Exclusive Branding Sponsors Receive:

- Logo placement on signage & recognition at event
- Logo placement & recognition in Program Guide
- Listing on conference app
- Complimentary conference registrations
- Recognition on sponsor social media posts
- Recognition in conference emails to 13,000+ GLMA members & supporters

# SIGNIFICANT DATES & DEADLINES

Secure your spot by completing the **Sponsorship & Exhibitor Agreement** by **September 15th**. You can use the buttons below to access the Sponsorship Agreement Portal or download the form as a PDF version.

[PDF Download:  
Agreement Form](#)

Secure your spot as a sponsor today!



## SEPTEMBER 15, 2025

- Sponsorship & Exhibitor Agreement due
- Confirmed sponsors receive Sponsor Guides

## OCTOBER 1, 2025

- Full payment due

## OCTOBER 9, 2025

- Conference registration deadline

## OCTOBER 9-11, 2025

- Exhibits staffed by sponsors

*NOTE: These dates may be flexible depending on the package.*

## CONDITIONS RELATING TO COMMERCIAL SUPPORT

GLMA is committed to presenting CME/CE activities that promote improvements or quality in healthcare and are independent of the control of commercial interests. Accredited providers that accept commercial support must ensure that the education remains independent of ineligible companies and that the support does not result in commercial bias or commercial influence in the education.

Prior to the beginning of the conference, all commercial supporters are required to sign and date the conference Agreement for Sponsorship Opportunities and Exhibit Space, which outlines the standards for commercial support. See *Agreement for Sponsorship & Exhibit Space* for terms and conditions.

Refer to the ***Sponsorship & Exhibitor Agreement*** for more information on the terms and conditions.



We'll see you in **Minneapolis!**

# ONGOING GLMA PARTNERSHIP OPPORTUNITIES

## (NEW) Corporate or Institutional Membership

As a conference sponsor, you'll gain an exclusive benefit: discounted **corporate or institutional memberships** with GLMA. This allows you to provide bulk-rate memberships for your team, giving them year-round access to invaluable resources, industry networking, on-demand culturally competent CME/CE, and invitations to events hosted by GLMA and our partners—all focused on advancing LGBTQ+ health equity.

It's a great sponsor package addition for organizations dedicated to inclusive care, empowering teams, and leading in LGBTQ+ health.

**Connect with us to talk about a bespoke organizational membership package for your team today!**

Speak directly to GLMA members year-round! As an Exclusive Annual Sponsor of either **GLMA's Health Digest** or our **Health Matters Newsletter**, your brand will have 12 unique touch points directly with GLMA's growing membership throughout the year. Or showcase your organization's expertise with a custom **webinar** on the topic of your choice!

### HEALTH DIGEST

*Members-Only Newsletter*

Sent Monthly

**1,100+ Subscribers**  
**Avg 56% Open Rate**

*Sponsorship includes logo placement and one link.*

- Exclusive access to a highly motivated, niche audience of LGBTQ+ health professionals.
- Impressive open and click-through rates, demonstrating audience's high engagement with content.
- Reach decision-makers and influencers in the healthcare industry.

**\$12,000**

### HEALTH MATTERS

*GLMA General Newsletter*

Sent Monthly

**13,000+ Subscribers**  
**Avg 39% Open Rate**

*Sponsorship includes logo placement and one link.*

- Broad exposure to an audience of 13,000 subscribers interested in supporting LGBTQ+ health equity.
- Increased website traffic and customer engagement through clickable banner ads or links.
- Enhanced brand visibility and reputation among health professionals.

**\$10,000**

### SPONSOR A WEBINAR

GLMA members and supporters access a wide range of educational content through our webinars.

If you are interested in partnering with GLMA to produce an event specific to your brand's subject matter expertise, please reach out!

Webinar costs vary by format and subject matter.

*\*Sponsored webinars are non-CME*

**Contact Us**

*Thank you for supporting*

# GLMA'S 43<sup>RD</sup> ANNUAL CONFERENCE ON LGBTQ+ HEALTH

October 9-11, 2025  
Minneapolis, MN

## CONTACT US

[sponsors@glma.org](mailto:sponsors@glma.org)

(833) 456-2202 x700

[glma.org/conference](http://glma.org/conference)

If you want to discuss a partnership or customizable package, contact Executive Director Alex Sheldon at [asheldon@glma.org](mailto:asheldon@glma.org)

